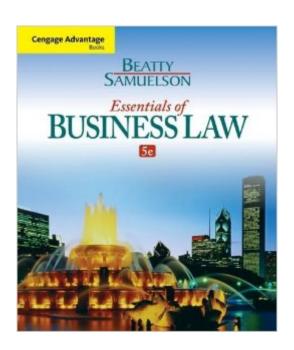
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Cengage Advantage Books: Essentials Of Business Law





Synopsis

No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts.

Book Information

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Average Customer Review: 4.4 out of 5 stars Â See all reviews (16 customer reviews)

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Customer Reviews

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